



THE LAKE ELSINORE ROTARY AND STORM EVENTS presents

## OKTOBERFEST

SATURDAY & SUNDAY, OCTOBER 1st & 2nd 2011: Sat, 11AM-6PM & Sun. 11AM-4PM  
 Lake Elsinore Diamond, 500 Diamond Dr. Lake Elsinore, CA 92530

### ARTISANS, CRAFTERS, VENDORS APPLICATION

The Lake Elsinore Rotary and Storm Events are now accepting applications for Oktoberfest. Oktoberfest is our version of celebrating Germany's traditional 16-day festival right here in Lake Elsinore with a wide variety of local fine artisans, quality crafters and community businesses. It will feature authentic German food; live music, an Oompa band; beer and wine gardens; & children's activities. There is guaranteed to be affordable fun for the entire family.

Oktoberfest will take place at the Lake Elsinore Diamond (Storm Stadium). Just off the 15 freeway, exit on Diamond Dr. and head west. The Diamond is located on the right hand side between Pete Lehr Dr and Malaga.

To apply please submit a sampling of the items represented in your booth, either as quality photos or on a disk along with the application fee and a description of the items in 50 words or less. (Please use the back of this application for 50 word description.) Lake Elsinore Rotary Club and Storm Events reserve the right to accept or deny any application.

#### BOOTH INFORMATION

1. All booths are 10'X10' (Tables, canopies and chairs are not included.)
2. **Four event passes provided per booth space.**
3. Fee structure is determined by postmark date.
4. Artisan, crafter and vendor booth spaces are determined by order application was received, availability of location desired, payment and communication with Vendor Chair. (Facility map provided on-line at [www.lakeelsinorerotary.org](http://www.lakeelsinorerotary.org) and [www.stormevents.com](http://www.stormevents.com))
5. Booth set up begins at 6:00 am – and take down at 6:00 pm on Sunday the 2nd.
6. Rotary and Storm Events reserves the right to refuse booth space to applicants. Upon refusal, application fee will be returned within 7-10 days of receipt.
7. Booth space is limited and sold on a first-come first-serve basis.
8. All vendor items must be hand carried into the stadium. No vehicles will be allowed on the field. Only carts with turf tires are allowed on-field for setup.
9. All decorative materials (decorations, drapes, backdrops, and props) shall be either inherently flame retardant or labeled as such or shall be treated with a flame retardant that is registered with the California State Fire Marshal.
10. Membrane structures, tents or canopies shall have a permanently affixed label bearing the identification of size and fabric or material type.
11. LERC and Storm Events are not responsible for any lost or stolen items.
12. Vendors only allowed personal food. No food or beverage for public usage unless approved by Storm Events.

#### INFORMATION

Business Name: \_\_\_\_\_  
 Vendor Name: \_\_\_\_\_  
 Contact Phone: \_\_\_\_\_ Cell #: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_

#### FEE STRUCTURE

<i>Early Bird</i>	<i>Prior to September 9th, 2011</i>	<b>\$ 75.00</b>
	September 10 <sup>th</sup> - 23 <sup>rd</sup> , 2011	\$ 90.00
	At Door (Postmark Sept 24– Event)	\$ 100.00
	Power for booth (optional add-on)	\$50.00
<small>(All power to booths must be provided by venue not vendor.) (Only spaces 38-49 power capable)</small>		

I have read and agree to all terms and conditions of this contract.

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

#### LERC/ STORM USE ONLY

Date Application Rec'd \_\_\_\_\_  
 Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_  
 Processed By \_\_\_\_\_  
 Assigned Booth Location \_\_\_\_\_

#### MAIL APPLICATION, PAYMENT, PHOTOS OR PHOTO CD AND 50 WORD DESCRIPTION TO:

Make Checks Payable to Storm Events

Matt Thompson • Storm Events • 500 Diamond Dr • Lake Elsinore, CA • 92530

For Additional Information Contact Matt Thompson (951)245-4487 ext: 205 [mthompson@stormbaseball.com](mailto:mthompson@stormbaseball.com)